Divya Media
PUBLICATIONS PVT. LTD.

25 YEARS OF PUBLISHING EXCELLENCE

READ THE INDUSTRY TODAY

MEDIA KIT















360 Degree marketing solutions: Video, Print, Digital & PR centric approach which ensures ROI through lead generation from right decision makers & Influencers.

The publications and portals offer updated industry info and other details of the decision-makers to serve as a value-added service to its customers.

In a short period, the company has grown with premium brand publications and portals - Engineering Review, Machine Tools World, Industrial Safety Review, Bearing Review, Cutting Tools World.

It provides a highly customizable approach altering and amending approaches for all niches.

The highly-qualified, well-trained, and experienced team has grown great growth year by year with its diversified approach.



Shilpa Shekhar Dongre

Publisher & Director

Shilpa Dongre, Publisher & Director at Divya Media is a Commerce Graduate from Mumbai. She has also undergone an Advanced Course in Journalism. Shilpa is a charismatic leader and a team maker par excellence. One who believes that 'Work is Worship', she appreciates good work done by anyone instantaneously. Having been with the company from inception, Shilpa knows the dynamics of the publishing business and what it takes to nurture a company which is in the service industry.

OUR PUBLICATIONS

ENGINEERING REVIEW
India's Leading Industrial B2B Magazine

MACHINE TOOLS WORLD
Monthly Magazine on Machine Tools & Allied Industry

INDUSTRIAL SAFETY REVIEW

CUTTING TOOLS WORLD
Dedicated Magazine On Cutting Tools Industry

Bearing Review

FORMING TECH REVIEW
The Global Voice of Metal Forming & Laser Industries

ENGINEERING REVIEW

India's Leading Industrial B2B Magazine



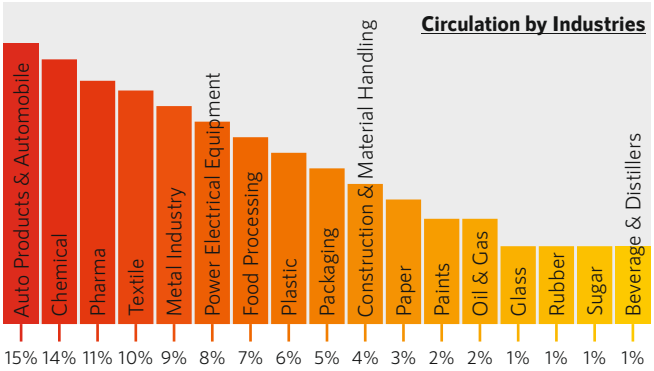
PRINT FACTS

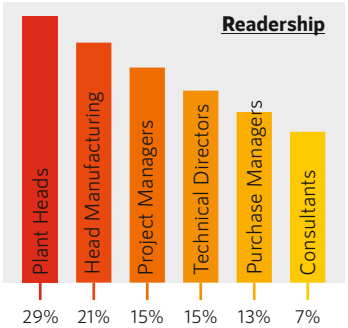
- 1,000+ Happy Advertisers
- 60,000 Print Copies
- 20,000 Print Subscribers
- 1,20,000 Readership

ENGINEERING REVIEW is India's leading industrial magazine on engineering & allied industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic content to the manufacturing industry.

Magazine Focus

Power | Machine Tools | Automation | Chemical & Process Instrumentation & Control | Gears & Motors | Pumps & Valves Construction & Material Handling | Hydraulic & Pneumatics Industrial Cleaning | Metal Industry | Industrial Safety





Geographical Reach:



Website

www.engmag.in

ENGINEERING REVIEW

India's Leading Industrial B2B Magazine



www.engmag.in is a digital platform of ENGINEERING REVIEW magazine for the manufacturing professionals to keep them updated about the latest trends of the manufacturing industry on a real-time basis.

www.engmag.in

DIGITAL FACTS

Total Monthly Engagement

3,30,000 Monthly Page Views	5,428 Followers
42,000 Monthly Unique Visitors	1593 Followers
3 Mins. Average Time Spent Per Visit	969 Subscribers

Visitors

Plant Heads | Operations Heads | Head Manufacturing
Consultants | Technical Directors | Project Managers
Purchase Managers | GM, VP, President

Our Online Advertising Programs Include

- ▶ Online Banners
- ▶ Email Marketing with Customized mailers
- ▶ Newsletter Banner Advertisements

MACHINE TOOLS WORLD

Monthly Magazine on Machine Tools & Allied Industry



PRINT FACTS

1,000+
Happy Advertisers

30,000
Print Copies

15,000
Print Subscribers

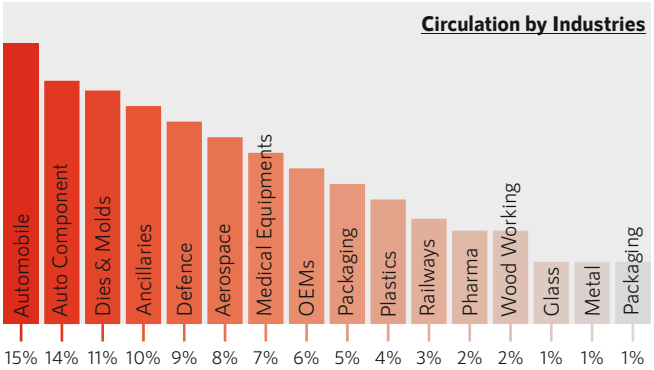
1,00,000
Readership

MACHINE TOOLS WORLD is India's leading industrial magazine on machine tools & allied industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic content to the machine tools & allied industry.

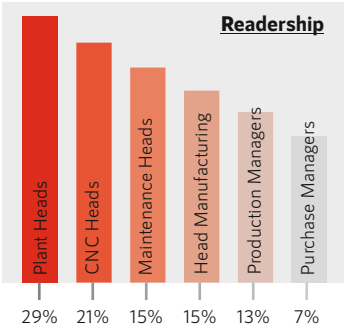
Magazine Focus

Metal Cutting | Automation | Metal Forming | Metrology Precision Tools | Cutting Tools | Machine Peripherals Production Systems & SPMs

Circulation by Industries



Readership



Geographical Reach:

South: **35%** — West: **33%** — North: **24%** — East: **8%**

Website

www.mtwmag.com

MACHINE TOOLS WORLD
Monthly Magazine on Machine Tools & Allied Industry



www.mtwmag.com is a digital platform of MACHINE TOOLS WORLD magazine for the machine tools professionals to keep them updated about latest trends of machine tools industry on real-time basis.

www.mtwmag.com

DIGITAL FACTS

Total Monthly Engagement

2,40,000 Monthly Page Views	3,136 Followers
33,000 Monthly Unique Visitors	1,809 Followers
4.2 Mins. Average Time Spent Per Visit	511 Subscribers

Visitors

Plant Heads | Operations Heads | Head Manufacturing
Consultants | Technical Directors | Project Managers
Purchase Managers | GM, VP, President

Our Online Advertising Programs Include

- ▶ Online Banners
- ▶ Email Marketing with Customized mailers
- ▶ Newsletter Banner Advertisements

INDUSTRIAL SAFETY REVIEW

India's Leading Monthly Magazine on Fire | Safety | Security Industry



PRINT FACTS

1,000+
Happy Advertisers

30,000
Print Copies

16,000
Print Subscribers

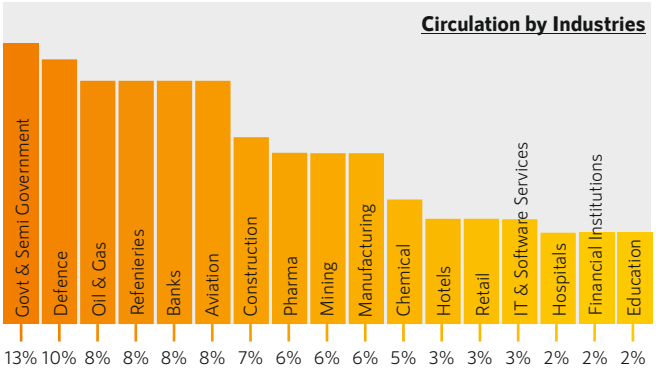
1,10,000
Readership

INDUSTRIAL SAFETY REVIEW is India's leading monthly magazine on health, safety, fire & security industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic contents of health, safety, fire & security industry.

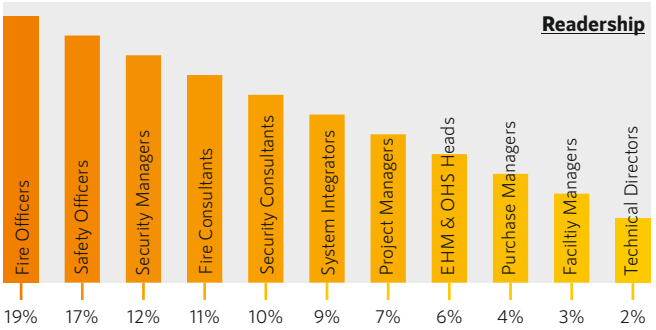
Magazine Focus

Electronic Security | Fire Safety & Protection | Gas Detection & Monitoring | Fire Alarm Systems & Smoke Detectors | Access Control Systems | Building Automation | Surveillance & IP Video Monitoring Electrical Safety | Machine Safety | Personal Protective Equipment (PPE) | Industrial Protection

Circulation by Industries



Readership



Geographical Reach:



Website

www.isrmag.com



www.isrmag.com is a digital platform of INDUSTRIAL SAFETY REVIEW magazine for the Fire | Safety | Security professionals to keep them updated about latest trends of Fire | Safety | Security industry on real-time basis.

www.isrmag.com

DIGITAL FACTS

Total Monthly Engagement

2,10,000 Monthly Page Views	3,922 Followers
37,000 Monthly Unique Visitors	1,066 Followers
3.5 Mins. Average Time Spent Per Visit	371 Subscribers

Visitors

Fire Consultants | Security Consultants | Fire Officers
Safety Officers | Security Managers | System Integrators
Project Managers | EHM & OHS Heads | Purchase Managers
Facility Managers | Technical Directors

Our Online Advertising Programs Include

- ▶ Online Banners
- ▶ Email Marketing with Customized mailers
- ▶ Newsletter Banner Advertisements

Bearing Review
Quarterly Magazine On Bearing Industry



PRINT FACTS

1,000+
Happy Advertisers

30,000
Print Copies

12,000
Print Subscribers

1,00,000
Readership

BEARING REVIEW is a quarterly magazine exclusive on bearing & allied industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic content to the manufacturing industry.

Magazine Focus

Power | Machine Tools | Automation | Chemical & Process
Instrumentation & Control | Gears & Motors | Pumps & Valves
Construction & Material Handling | Hydraulic & Pneumatics
Industrial Cleaning | Metal Industry | Industrial Safety

Circulation by Industries



AUTOMOTIVE

Agriculture • Electric Vehicles
Passenger Cars • Two-Wheeler
Three-Wheeler • Commercial Vehicles
Automotive Aftermarket



INDUSTRIAL

Pump • Paper Mills • Chemical
Cement Plants • Construction •
Electric Motor • Conveyor Belt
Power Plants • Oil & Gas
Steel Manufacturers • Textile & Handloom
Industrial Aftermarket



AEROSPACE

Engine Main Shaft • Transmission
Landing Gear • Flight Control System



RAILWAYS

Loco • Wagon Wheel • Traction Motor
Suspension • Freight Carriers

Geographical Reach

South: **32%**

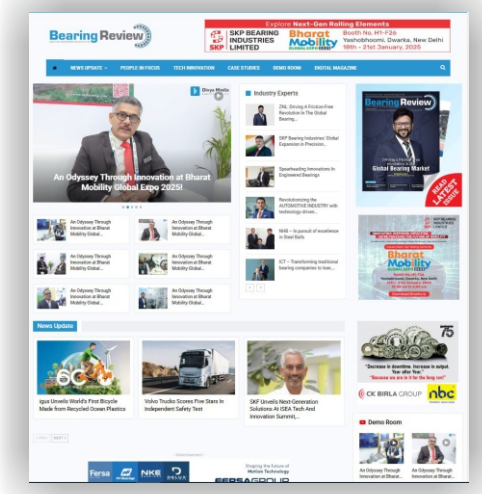
West: **28%**

North: **24%**

East: **16%**

Website

www.bearingreview.com



www.bearingreview.com is a digital platform of BEARING REVIEW magazine for the bearing industry professionals to keep them updated about the latest trends of the industry on a real-time basis.

www.bearingreview.com

DIGITAL FACTS

Total Monthly Engagement

1,10,000 Monthly Page Views	1,800 Followers
20,000 Monthly Unique Visitors	2.8 Mins. Average Time Spent Per Visit

Visitors

Manufacturing Heads | Maintenance Managers
Project Managers | Chief Engineers | R&D Heads | Plant Heads
Technical Directors | Production Managers | Operations Heads
System Integrators | Consultants

Our Online Advertising Programs Include

- ▶ Online Banners
- ▶ Email Marketing with Customized mailers
- ▶ Newsletter Banner Advertisements

CUTTING TOOLS WORLD

Dedicated Magazine On Cutting Tools Industry



PRINT FACTS

1,000+
Happy Advertisers

30,000
Print Copies

10,000
Print Subscribers

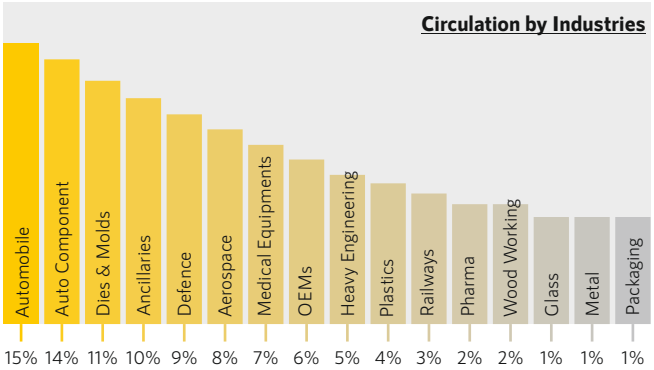
1,00,000
Readership

CUTTING TOOLS WORLD magazine is exclusively dedicated to the latest technologies & trends in cutting tools industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic content to the manufacturing industry.

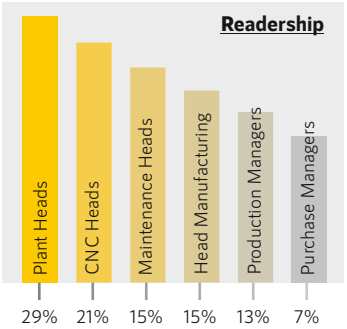
Magazine Focus

Metal Cutting | Automation | Metal Forming | Metrology Precision Tools | Cutting Tools | Machine Peripherals, Production Systems & SPMs.

Circulation by Industries



Readership



Geographical Reach:

South: **32%** — West: **30%** — North: **27%** — East: **11%**

Website

formingtechreview.com

FORMING TECH REVIEW
The Global Voice of Metal Forming & Laser Industries



Forming Tech Review is a quarterly magazine dedicated to metal forming, manufacturing technologies, and allied industrial sectors. It connects manufacturers, OEMs, tooling experts, distributors, and industrial buyers with the latest industry trends, technical insights, product innovations, and application focused updates across the forming industry

formingtechreview.com

PRINT FACTS

1,000+ Happy Advertisers	30,000 Print Copies
10,000 Print Subscribers	1,00,000 Readership

DIGITAL FACTS

1,800 Followers	1,10,000 Monthly Page Views
2.8 Mins. Average Time Spent Per Visit	20,000 Monthly Unique Visitors

Visitors

Manufacturing Heads | Production Managers
Process Engineers | R&D Heads | Plant Heads
Technical Directors | Production Managers | Operations Heads
System Integrators | OEM Representatives

Our Online Advertising Programs Include

- ▶ Online Banners
- ▶ Email Marketing with Customized mailers
- ▶ Newsletter Banner Advertisements

EXHIBITION PARTICIPATION










































PRINT RATES

Page Advertisement Rates

Full Page		
Ad Size	**(width)**	**(height)**
Bleed	21.59 cm	27.94 cm
Text Area	19.59 cm	25.95 cm
Non Bleed	19 cm	25 cm
₹ 50,000		

Half Page		
Ad Size	**(width)**	**(height)**
Horizontal	19 cm	12 cm
Vertical	12 cm	19 cm
₹ 25,000		

Strip Advt.		
Ad Size	**(width)**	**(height)**
Horizontal	19 cm	5 cm
Vertical	5 cm	19 cm
₹ 15,000		

PREMIUM POSITIONS	
Front Gatefold	**Back Page**
₹ 1,20,000	₹ 75,000

Inside Front Cover	Inside Back Cover
₹ 60,000	₹ 55,000

ONLINE RATES

Banner Advertisement Rates

Banner Name	Position	Size	Rate per month
Home Page			
Leader Board	Header of the website	728 X 90	₹ 35,000
Topic Banner	Below every category on home page	600 X 90	₹ 25,000
Floating Banner	Floating on page	728 X 90	₹ 20,000
Inside Pages			
Content Banner	Below every article	600 X 90	₹ 10,000
Sky scraper	Inside category page	300 X 250	₹ 15,000





Divya Media
PUBLICATIONS PVT. LTD.

HEAD OFFICE:
303/304, 3rd Floor, Harmony Tower, Netaji Subhash Road, Court Naka,
Thane (W) - 400 602 Maharashtra, India.
Contact: +91 98333 73371
Email: shilpa@divyamedia.com

MARKETING OFFICES

DIVYA MEDIA PUBLICATIONS PVT LTD
Address: 1209/A wing 12th floor, Kailash Business Park,
Veer Savarkar Road, Vikhroli West, Mumbai, Pin: 400 079.
Email: shilpa@divyamedia.com

For editorial contribution:
E: editor@divyamediaonline.com

For accounts
E: accounts@divyamediaonline.com

For advertising material
E: advt@divyamediaonline.com

For online advertising
E: shilpa@divyamedia.com

For subscription:
W: subscription@divyamediaonline.com